

SHIP MANAGEMENT

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Captain Rajesh Unni, CEO and founder of Synergy Group (left), and Rune Zeuthen, General Manager, Synergy Marine (Europe)

Ex-Clarksons man Zeuthen opens up in Denmark for Synergy

Experienced executive to spearhead Singapore group's shipmanagement operations in Copenhagen. Singapore shipmanager Synergy Group is setting up a base in Denmark in response to growing European demand. The company said the office in Copenhagen will be run by Rune Zeuthen, who is general manager of Synergy Marine (Europe). He joined in July and brings more than two decades of executive level shipping experience.

Zeuthen started at AP Moller-Maersk, was a founding member of DA-Desk and has previously held senior management positions at Topaz Energy & Marine, Gulf Navigation Holding, Maersk Broker and Clarksons. Teekay joins digital push to give pool partners a 'bird's-eye view' Most recently he was Teekay Shipping's director of commercial management. Synergy will now have 13 offices in six key maritime centres, with more than 265 vessels under management. The fleet includes LPG carriers, chemical tankers, VLCCs, suezmaxes, aframax, LR2s, LR1s and MRs, as well as boxships and bulkers. Zeuthen said: "Shipmanagement is to a large extent a matter of trust and Synergy Marine has earned that throughout the shipping industry. "I am therefore confident that with our strong foundations and leading position in the market we can bring new successes to the company in Europe. "The new office gives us closer physical proximity to our European clients and will be the springboard to rolling out new services to meet the needs and requirements of current and future clients."

AI upgrade

The group employs almost 10,000 seafarers. Captain Rajesh Unni, CEO and founder, added: "We are delighted to welcome Rune to Synergy. He brings a wealth of experience, is very forward thinking and adds value to shipmanagement. Rune is a perfect fit for Synergy." Zeuthen will be focusing on deployment of ground-breaking technology in combination with Synergy's custom-designed technical services. "I am excited to be a part of bringing shipmanagement into the world of high-tech connectivity and AI," he said. "We have a plan for how we will grow our business and we are already executing it. I have always thought that as much as you have to focus on solving the problems of today, you can't ignore the problems of tomorrow. Problems of tomorrow are only avoided through innovation and that's where I believe we are strong."

By Gary Dixon

Thu, 19 Sep 2019 13:46:43 +0000