WELCOME TO SYNERGY!

Thank you for your interest in our ship management services. Many years ago, when Synergy was founded, ship owners and seafarers harbored a certain trust deficit for ship management companies. A fair, fear-free, and transparent work culture with an underlining of trust was our unique offering to every stakeholder. Trust became the mantra in all our relationships.

At Synergy, we believe in forging relationships that stand the test of time. The belief has guided us through the years, creating thought partners out of clients. This enduring synergy - which has also inspired our name - helms our quest to provide the highest value and standards in services.

In this highly competitive industry, there’s a natural inclination to lean on tradition, a safe mooring. For us, lasting value in relationships thrives from a readiness to depart from norms and sailing to new frontiers. Nurturing a synthesis of what’s worthy in the old and the modern is the default approach at Synergy.

This synthesis also informs our zero-harm goal - vis-à-vis crew injuries, damage to ships, as well as the environment. Going beyond compliance, we strive for a sustainable safety culture. As a responsible ship manager, we envision partnering with like-minded stakeholders to power the shipping of tomorrow.

Such a towering vision also entails greater responsibility. Synergy’s long-term social responsibility projects focus on local communities, enabling their quest for a brighter future. Education, hunger eradication, and women empowerment are initiatives foremost on our mind.

In Synergy’s journey ahead, sustaining business relationships will continue to rely on a collaborative process of value creation. A value creation focused on excellence.

We look forward to partnering with you in excellence.

Synergistically yours,

CAPT. RAJESH M. UNNI
Founder and CEO, Synergy Group
AT THE HELM
OF EXCELLENCE

ABOUT US

The Synergy Group, with a decade and more of presence in the ship management industry, offers end-to-end maritime solutions and services tailored to our clients’ needs. Through in-depth technical expertise and a diverse product portfolio, we observe a principle of efficiency and productivity to provide an enhanced customer experience to all our clients.

We are headquartered in the globally connected city-state of Singapore and have a presence in 11 offices across six key maritime centers. With over 150 vessels under our technical management, we supervise a diverse range of ships that include LPG tankers, chemical tankers, oil tankers like VLCC, Suezmax, Aframax, LR2, LR1 and MR, container vessels from 1800 TEU to 13000 TEU and Cape, Kamsarmax, Panamax, Handymax and Handy-sized bulk carriers.

At Synergy, we recognise collaborating and communicating with you closely are essential prerequisites for long-term success and partnership. By entrusting your vessels to us, you benefit from our through-life approach, expertise in asset management, and maritime solutions custom-made for your requirements.
Synergy gives top priority to a client’s needs. Be it ship building, management or recycling, we believe in providing quality maritime services and efficient end-to-end solutions, tailor-made to meet all requirements.

OUR SERVICES

SHIP BUILDING

Synergy’s team of expert professionals have the required caliber to provide hassle-free one stop solutions to ship owners - starting from the design stage to shipyard evaluation and selection.

- Ship building contract negotiation
- Machinery/Equipment selection
- Factory acceptance tests
- Flag State and Classification
- Plan approvals
- Supervision – Keel laying to Sea trials
57
TECHNICAL SUPERINTENDENTS ACROSS ALL CENTRES

97%
RETENTION RATE OF SEAFARERS

TECHNICAL MANAGEMENT
Synergy offers safe, efficient, reliable and cost-effective technical management services in full compliance with the International Safety Management Code.

➢ Experienced technical and marine superintendents
➢ Comprehensive ship management
➢ Safety Management System – ISO 9000/14000 & 18000
➢ TMSA approvals from all leading oil majors
➢ Robust Planned Maintenance & Procurement System

CREW MANAGEMENT
Synergy offers a broad spectrum of crewing services including recruitment, training, deployment and management of crew-employed onboard vessels.

➢ Indian, Filipino and Chinese crew
➢ Reliable standards of recruiting qualified crew
➢ Competitive crew wages & efficient crew logistics
➢ Crew performance management
➢ Crew payroll management
➢ Crew welfare schemes
**TRAINING**

Synergy has a state-of-the-art training center with Bridge, Engine and Liquid cargo handling simulators that impart quality training to crew.

- Safety Management System familiarisation
- Bridge team management, ship maneuvering & ECDIS
- Engine Resource Management
- Liquid Cargo Handling Simulator (Oil, Chemical, LPG & LNG)
- Behavior-based Safety, Risk Assessment & Incident Investigation
- Voluntary Environment Compliance Programs

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**COMMERCIAL MANAGEMENT**

Synergy offers a range of commercial services to ship owners through our group subsidiary, Synergy Marine Commercial Pte Ltd.

- Connected to wide network of ship brokers
- Consultation in chartering strategies
- Post-fixture vessel operation
- Bunker management
- Voyage accounts management
- Dispute handling

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**45**

MARINE SUPERINTENDENTS ACROSS ALL CENTRES

**685**

VALUE-ADDED COURSES CONDUCTED
INFORMATION TECHNOLOGY

Synergy has developed a Ship Management Software (ShipPalm™) that analyses data and supplies actionable insights for risk mitigation.

- Seamless Ship-Shore interaction
- Data-driven decision making
- Cyber-risk and cyber-security countermeasures

SHIP RECYCLING

Synergy’s through-life approach to asset management places foremost emphasis on providing environmentally and socially responsible asset dismantling services to our clients.

- Consultancy to identify the demolition yard
- Detailed feasibility report & Inventory for Hazardous Materials (IHM)
- Compliance with IMO’s HK convention for Recycling of Ships, 2009

ACCOUNTING

Synergy believes in transparency in financial reporting. Our accounting practice involves technology-enabled processes that comply with regulations, are easy to understand, simple to adopt and implement.

- Procurement & Invoice Management software integrated with ShipNet® ERP
- Customized account reports
- Compliance with International Standards of Assurance Engagements (ISAE) 3000

INSURANCE

Every vessel under Synergy is insured for all standard marine-related threats and third-party liabilities. Synergy has the expertise to assist ship owners place vessel insurance at competitive rates.

- Competitive rates for H&M and P&I cover
- Comprehensive handling and settlement of claims
- Consultation for insurance renewals
SYNERGY’S CORE VALUES GUIDE OUR QUEST IN BECOMING THE WORLD’S MOST TRUSTED MARITIME PARTNER.

AT THE HELM
TIME-TESTED PHILOSOPHY

At Synergy, we see our core values, mission, and vision as deeply held beliefs of our organizational culture. They serve as a compass for our purpose, define how we behave-individually and as a team-and guide us on our path to become the most reliable and trusted ship management partner in the world.

› CORE VALUES
I-STEER SYNERGY

> INTEGRITY
> SAFETY
> TRANSPARENCY
> EMPATHY
> EMPOWERMENT
> RESPECT
> SYNERGY

› VISION
“To be the most trusted maritime partner.”

› MISSION
We seek to inspire, innovate and deliver by
* Continuous innovation and surpassing customer expectations
* Leveraging global understanding and domain expertise
* Inspiring employees and nurturing talent
* Upholding values along with stakeholder commitment
* Performance measurement and continuous process improvement
* Striving towards zero injuries, damages and pollution incidents
* Contributing through social responsibility to the community
WE ARE COMMITTED TO THE PREVENTION OF POLLUTION THROUGH OUR OPERATIONS, POLICIES, AND DECISIONS.

At Synergy, we ensure our services and solutions always meet the highest standards of the shipping industry. Through our certifications, policies and compliance with assurance standards, we set a precedent for quality, making us a responsible and trustworthy partner in the maritime business.

Synergy Group has been audited for compliance with International Standards of Assurance Engagements (ISAE) 3000, for its vessel expense management services provided by Synergy Marine Pte. Limited, Synergy Maritime Private Limited and Synergy Maritime Recruitment Services Private Limited.

We are committed to maintain high standards of occupational health, safety, and pollution prevention as a policy, in our decisions and our actions. We have imbibed the spirit of ‘Go Green’ and encourage our business partners to join us in taking all possible, reasonable, and practical actions to achieve this objective.

Synergy’s consistent efforts for a sustainable and environmentally secure shipping paradigm has achieved prestigious recognition. Among the laurels coming our way was BP Shipping CEO’s HSSE Award for ‘Partner of the Year’ in 2012. Our vessels have also been awarded the ‘Green Flag Environmental Achievement Award.’
Synergy constantly endeavors for

- Providing safe operation of ships
- Providing a safe and healthy working environment free from intoxicants
- Examining work practices to identify risks and establish safeguards
- Ensuring that all vessels comply with rules and regulations
- Ensuring that adequate resources and shore-based support is provided to the vessels
- Employing competent and qualified personnel
- Providing employees training to achieve company objectives and targets
- Regular reviewing and continual improvement of management system
- Implementation of IT services and develop solutions for seamless ship management

CERTIFICATIONS

- ISO 9001:2015 (Quality & Management System)
- ISO 14001:2015 (Environmental Management System)
- ISM/ISPS (International Safety Management/Ship & Port Facility Security)
- BS OHSAS 18001:2007 (Occupational Health and Safety Assessment Series)
- Environmental Passport (for 8,500 TEU and 13,100 TEU vessels)
- International Standards of Assurance Engagements (ISAE) 3000

AT THE HELM

SOCIAL RESPONSIBILITY

Service and community are essential threads in Synergy’s social fabric. Be it in our everyday activities or long-term goals, we believe empathy, self-reliance, and empowerment are crucial components of a community’s progress. That’s why through initiatives aimed at education, hunger eradication, and women empowerment, we strive towards establishing a better society with a brighter future.

Synergy Educational and Charitable Trust (SECT) focuses on alleviating poverty and empowering communities to build a stronger and better society. SECT believes in sustainable development and supports causes such as the right to education, women empowerment, and the right to food by eliminating hunger.

SECT envisions building a common platform for comprehensive and holistic rural development by empowering panchayats and collaborating with its community and principals to address gaps in development.
SECT’S SOCIAL INITIATIVES

➤ SECT SUSTAIN:
The program focuses on creating a self-sustainable model which could be adopted by any small-scale village.

Under the Prime Minister’s scheme of ‘Swachh Bharat Shauchalya Yojana’, toilets co-funded by SECT were set up in villages for nomadic communities to improve their general hygiene.

➤ SECT CARE:
The program aims to help any community, irrespective of the sector, to be self-sufficient and nurture the basic needs of fellow human beings.

SECT in collaboration with Nipun Mehta, Founder – ServiceSpace (Seva & Karma Café), a non-profit organization, operated entirely by volunteers, organized food camps to bring cheer into the lives of those who are forgotten or avoided.

➤ SECT VRUDDHI:
The program aims to provide basic educational infrastructure and amenities to uplift the underprivileged.

SECT joined hands with HOPE Foundation - Chennai, an NGO enabling change in the lives of children, young people and vulnerable individuals, and supported the Hope Foundation school by providing free uniforms and setting up an RO plant within the school premises to provide access to potable water.
With 11 offices in six different countries, we provide compact, productive and reliable maritime solutions for our clients across the globe.